News Release

Marquee Cinemas selected Omniterm as their Point of Sale Provider for all their locations.

Toronto, Ontario (March 20, 2019) – Omniterm, an industry leading Point-of-Sale solutions company dedicated to the cinema industry for over 40 years, was selected by Marquee Cinema as their Theatre Management Software (TMS) provider.

At the corporate level, Marquee strives to maintain the industry's newest technology in all locations. Marquee's goal is to offer quality family entertainment, in state-of-the-art facilities exceeding the expectation of each guest on every visit by featuring industry leading amenities.

"Our software and hardware offerings continually evolve to meet the needs of our North American and International clients." says Mike Richards, Director of IT and Project Management at Omniterm. "We believe it's important to invest in technology to help theatres keep pace with the changing environment."

Omniterm has a reputation for building a comprehensive suite of theatre specific applications that are known for their stability and ease of use. "The Omniterm Integra TMS solution will provide us with the features, reliability and functionality that are needed to help improve the efficiencies at the theatre and head office levels. "said James Cox, COO of Marquee Cinemas.

Marquee will upgrade their 17 theatres to Omniterm's Integra software platform before the end of Q3, 2019. According to James Cox, "Marquee Cinemas is looking forward to integrating many new features of the Omniterm TMS solution".

About Marquee Cinemas
Marquee Cinemas, Inc., formed in 1979, is a private, closely held theatre exhibitor headquartered in Beckley, West Virginia. Marquee currently operates 17 locations in mature, stable markets with 175 screens in nine states. Marquee's modern theatres are equipped with the latest amenities such as digital projectors with 3-D capabilities, Dolby digital and Dolby Atmos sound systems, luxury and stadium seating and attractive concession offerings.

About Omniterm
Omniterm is a provider of automated ticketing and concession POS software and hardware solutions. Our Theatre Management Software (TMS) solution includes: Automated Ticketing, Concession Point-of-Sale, Kiosks, Online Ticketing, Loyalty, Auditorium LCD Signage, Digital Concession Menu Boards, Box Office Showtime Monitor, Integrated Restaurant, Gift Card and Film Settlement applications. We provide a turn-key solution that incorporates software, hardware, project management, installation, and support.