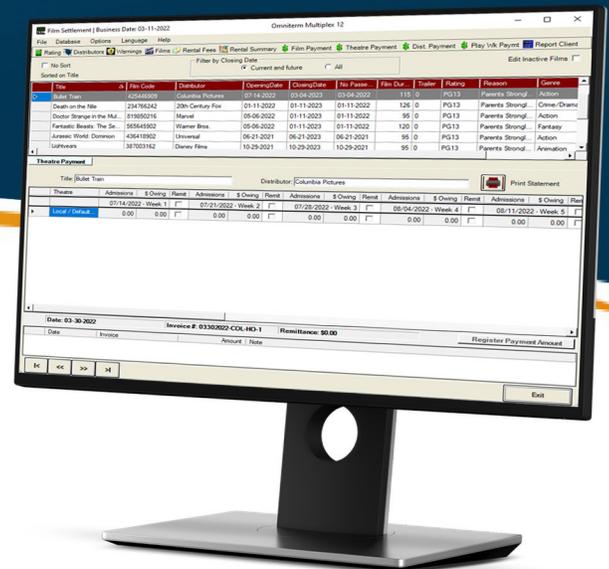


# Enterprise Software to Efficiently Manage Multi-Location Cinemas and Deliver Simplified Reporting

To effectively manage your head office, you need to collect and manage data from each location, evaluate performance, and ensure consistency throughout your enterprise. Omniterm offers the connections, visibility, and management functions you need to provide quality brand experiences across all of your locations. Whether you have 3 or 300 cinemas, Omniterm will perform flawlessly.



## Benefits of Our Enterprise Software

- Single point of control over your multi-location chain
- Accurate, real-time cost analysis
- Greater efficiency, time savings, and cost control
- Automated workflows and reporting
- Establish effective processes at all theatres
- Consistent brand experiences across your enterprise

## Why Omniterm

Serving thousands of screens in North America and worldwide, our cinema management software delivers a stable, flexible, and user-friendly platform to cinema owners and theatre managers. We offer all the features and functionalities you need to run a successful operation. Our all-in-one solutions will help your theatre or cinema thrive, from innovative cinema management software to reliable hardware and support.

# Enterprise Features

Our enterprise solution includes applications you can use across your business to **sync data with individual locations** and provide a single source of truth for business performance.



## Multi-Location, Centralized Management

Maintain corporate control of taxes, coupons and discounts, and accounting to reduce duplication within theatres. Receive updates on film, staff, and concessions performance.



## Approval Workflows

Approve film scheduling, manage pricing, and set reserved or general seating. Ensure consistent customer experiences with enterprise inventory, vendor management, menus, recipes, and combos.



## Reporting

Stay informed across your entire enterprise or individual cinemas with web-based sales monitoring, theatre ticket sales, concessions, and other vital metrics. Receive daily alerts so you can keep a pulse on your business.



## Centralized Digital Assets

Gain a central repository for posters, trailers, ratings, and synopses for online ticketing, signage, point of sale (POS), kiosks, and your website. Keep messaging consistent with media replication across signage.



## Circuit-Branded Loyalty & Gift Cards

Customers can earn loyalty and redeem gift cards at any location in the enterprise. Make full use of membership data for planning, promotions, and marketing ROI.

