

# Take Your Cinema to the **Next Level** With Our All-In-One System

**Omniterm delivers an innovative and affordable cinema management system.** Our software combines all the enhancements your business needs with detailed reporting and analytics so you can keep a pulse on performance. So whether you have an independent, single-location theatre or a multi-location chain, our cinema management system will help your business thrive.



## Our Philosophy

### 1 Unified Platform

An all-in-one integrated software and hardware system, backed by expert support, built to simplify operations and enhance the guest experience.

### Built for What's Next

Driven by continuous customer and industry feedback, we deliver AI-powered, flexible solutions tailored to each operation — building lasting partnerships and long-term loyalty.

## How We Help

Our cinema management software delivers a **stable, flexible, and user-friendly platform** to cinema owners and theatre managers. We offer all the features and functionalities you need to run a successful operation.

# What We Offer

Omniterm helps **power your movie theatre or cinema** from ticketing to customer retention through an industry-leading cinema management system.



## Customer Service

Run your entire operation through a single point of sale (POS) interface that's easy to learn and use. From ticketing and concessions to bar sales, your employees can sell everything from one spot and delight customers.



## Theatre Management

Get all the tools you need to run an efficient, profitable theatre. Built-in CRM and email marketing help you leverage guest data to deliver personalized promotions and increase return visits.



## Customer Experience

Deliver the experience your customers expect with solutions like our mobile-friendly webstore, self-service kiosks, digital signage, and integrated voucher management. Streamline operations, simplify promotions and redemptions, and reduce wait times with omnichannel ordering options.



## Marketing

Promote the latest blockbuster movies and create more return customers with our theatre marketing solutions including loyalty programs, gift cards, and flexible subscription plans. Our integrated system allows you to make the best use of data to understand your customers better.

## Software to Grow With Your Operation

Omniterm's **enterprise cinema management capability** gives you the connections, visibility, and management functions you need to provide quality brand experiences regardless of the size of your operation. Whether you have 1 or 100 locations, Omniterm will sync data with individual locations and provide a single source of truth for your business.



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